The Minnesota Psychological Association cosponsors Friday Forums with Metropolitan State University Psychology Department

FRIDAY FORUM ENCORE

Friday, February 8, 2019

Face-to-Face Interaction in the Digital Age: Methods that Work Jim Ayers, Ph.D., LP

Registration: 8:30 – 9:00 a.m.

Program: 9:00 a.m. – 12:00 p.m.

This session is at the introductory level and is designed for psychologists and other mental health professionals.

Location:

Metropolitan State University – Midway Campus Lower Level, Room P, Energy Park Dr., St. Paul, MN 55108

About the Program:

This program qualifies for 3.0 continuing education credits. Digital technologies are revolutionizing our lives worldwide with new solutions to enduring problems. Yet the most challenging impact has been on human relationships and the ability to relate face-to-face. This presentation reviews research findings and explores how digital technologies have impacted face-to-face interaction for better and for worse. The first part of this presentation focuses on managing use of digital technologies to limit harm and promote uses that foster effective relationships. The second part demonstrates how new applications, such as telemedicine, distance learning, and digital simulations in education, training, and research can be effective yet fall short of the full face-toface experience which defies understanding. The third part demonstrates how face-to-face interactions can not only be understood but empirically measured with the UfaceMETM method, a digital technology that engages people to learn from each other. This is an interactive laboratory presentation demonstrating how the UfaceME method empowers mutual face-to-face understanding exemplified when a black coach mentors a black student about managing anger in public. Audience participants use hand-held responders to rate viewpoints between coach and student on a prerecorded session. Immediately after the viewing, graphic feedback to the audience on their viewpoint accuracy stimulates a lively discussion of critical intercultural issues such as: implicit biases, self-disclosure, and challenges of face-to-face interaction relevant to effective intervention.

Participants will be able to:

- Recognize definite impacts of digital technologies (especially smartphones) in their daily lives and have some specific skills to take constructive action to limit harm and promote effective relationships.
- 2. Define the elements of face-to-cafe interactions, including how they can be measured and applied for relationship learning, research, and intervention.
- Explain their understanding of being personally accountable to another person when face-to-face, including professional concerns of selfdisclosure and ethical principles.

About the Presenter:

Jim Ayers, Ph.D., LP, is a Clinical Psychologist whose forty-plus years of clinical experience has focused on public service, underserved populations, and professional development. His research and clinical practice has focused on face-to-face interaction and developing methods and technologies to foster human understanding and effective relationships. He received his Ph.D in Clinical Psychology from the University of Minnesota. *The presenter has reported being CEO and Co-Founder of UfaceME, Inc. as a conflict of interest.*

Please note: You must attend the full 3-hour program to get continuing education credit for the event.

About Friday Forum Encores:

The Minnesota Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. The Minnesota Psychological Association maintains responsibility for this program and its content.

EARLY BIRD SPECIAL FEES: *Register up to two weeks before the event*, and receive a discount rate: Members = \$45, Non-members = \$65, Students = \$15. Registration fee includes refreshments, program materials, and CE certificate.

REGULAR REGISTRATION: Registrations received 2 weeks or less prior to the start of any Friday Forum will increase to: Members = \$55, Non-members = \$75, Students = \$25.

CONFIRMATION/CANCELLATION: Registrations are confirmed by receipt of forms on a first-come, first-served basis. You will receive an emailed confirmation of your registration. You will be notified by mail, e-mail or telephone if your selection is filled or cancelled.

ACCESSIBILITY ACCOMMODATIONS: If you need disability related accommodations, including parking, to make this event accessible, please contact the Metropolitan State University Center for Accessibility Resources, 651-793-1549, or Accessibility.Resources@metrostate.edu.



REFUND POLICY: A 100% refund will be made if the event is cancelled. Refunds, less a \$5 handling fee, will be given if a written cancellation is received at least two working days before the scheduled program begins. Transfer of fee to another program is granted if written cancellation notice is received at least one day before the program. No refund or transfer is given the day of the program.

WEATHER-RELATED CANCELLATION POLICY: On rare occasions, classes and events may be cancelled due to severe weather or other conditions. The decision to cancel events is made as early in the day as possible. If events are cancelled, an announcement is posted on the Metropolitan State Web site, www. metrostate.edu. Announcements are made on several radio stations including the following AM stations: WCCO-830, KSTP-1500, KRSI-950, KFAN-1130, KDWB 630, WWTC-1280 and the following FM stations: KQRS-92.5, KS95-94.5, KNOW-91.1. Attendees may also call the MPA office at 952-928-4657.

MPA Friday Forum Encore · February 8, 2019

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If you register by February 1, sele	ect the Early Bird Registration Fee: 🖵 MPA	A member: \$45 🖵 Non-member: \$65 🖵 Student: \$15
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or Register online @ www.mnpsych.org

Return To: Minnesota Psychological Association 4248 Park Glen Road Minneapolis, MN 55416 P: 952-928-4657 • F: 952-929-1318



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LOCATION: Metro State Midway Campus, Room P

Directions: I-94 to Snelling Avenue exit, north on Snelling to Energy Park Drive exit; turn left at stop sign and follow road as it curves around to the Energy Technology Center parking lot. Enter building through east entrance.

Bus Route: 3B (Minneapolis, St. Paul)

