



# MPA 83rd Annual Conference

April 11 and 12, 2019 | Crowne Plaza Minneapolis West, Plymouth, MN

## SPONSORSHIP OPPORTUNITIES

### PLATINUM LEVEL: \$3,000+

- Two (2) complimentary registrations – *up to a \$1,020 value!*
- One (1) complimentary exhibit space during entire conference – *\$700 value!*
- One minute of microphone during conference (to be determined by MPA) – *priceless value!*
- Full page ad in conference onsite program\* – *\$550 value!*
- Company logo in sponsor thank you footer featured in pre-event email blasts – *priceless value!*
- Link from MPA conference website to sponsor’s website – *priceless value!*
- Recognition as a sponsor in all conference promotion and onsite signage\* – *priceless value!*
- Company contact information & description in all attendee packets\* – *priceless value!*

### GOLD LEVEL: \$2,500

- One (1) complimentary registration – *up to a \$510 value!*
- One (1) complimentary exhibit space during entire conference – *\$700 value!*
- ½ page ad in conference onsite program\* – *\$300 value!*
- Company logo in sponsor thank you footer featured in pre-event email blasts – *priceless value!*
- Link from MPA conference website to sponsor’s website – *priceless value!*
- Recognition as a sponsor in all conference promotion and onsite signage\* – *priceless value!*
- Company contact information & description in all attendee packets\* – *priceless value!*

### SILVER LEVEL: \$1,500

- Two (2) registrations, 50% off - *up to a \$510 value!*
  - Link from MPA conference website to sponsor’s website – *priceless value!*
  - Recognition as a sponsor in all conference promotion and onsite signage\* – *priceless value!*
  - Company contact information & description in all attendee packets\* – *priceless value!*
- \*deadlines apply*

## Unique Sponsorship Opportunities

*Recognition will be provided as listed in the sponsorship level outlined above, according to the amount of the sponsorship item selected below. You will also receive recognition on additional materials, i.e. at event, in program, etc.*

<input type="checkbox"/>	Keynote Sponsor	\$3,000 (2)
<input type="checkbox"/>	Thursday or Friday Lunch Sponsors	\$3,000 (2)
<input type="checkbox"/>	Thursday Night Reception Sponsor	\$2,500 (1)
<input type="checkbox"/>	Breakfast Sponsor	\$1,500 (2)
<input type="checkbox"/>	Customized Wi-Fi Password	\$1,500 (1)
<input type="checkbox"/>	Break Sponsor	\$1,500 (1)
<input type="checkbox"/>	Lanyard Sponsor*	\$1,500 (1)

\*The fee is for the marketing opportunity and does not include the cost of the lanyards, which you supply

## ADVERTISING OPPORTUNITIES

Place your ad in the Conference program that is distributed to over 250 attendees onsite as well as to hundreds more via email distribution and website exposure! The Conference program gets referenced several times throughout each day and continues to be referenced after the event is over.

Full Size Ad: \$550

Half Size Ad: \$300

**PREMIUM PLACEMENT OPPORTUNITY! This is available on a first-come, first-serve basis.**

Full Page Inside Front Cover: \$650

Full Page Inside Back Cover: \$650

*NOTE: Ads will be reviewed by the MPA Conference Committee prior to placement. The Committee reserves the right to refuse any ad if it is not deemed fit to MPA's values and core purpose.*

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### SPONSOR INFORMATION

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Company Description (for attendee packets): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### PAYMENT INFORMATION

Amount Due: \$ \_\_\_\_\_

Visa  MasterCard  American Express  Check # (made payable to MPA)

Card Number: \_\_\_\_\_ Exp date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Return this completed form along with complete payment to:**

MPA Office, 4248 Park Glen Road, Minneapolis, MN 55416

Fax: (952) 929-1318 | Email: [katie.benson@mnpsych.org](mailto:katie.benson@mnpsych.org) Questions? Please call Katie at (952) 928-4657

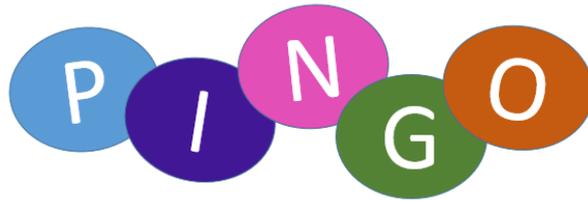
## EXHIBIT OPPORTUNITIES

The Minnesota Psychological Association invites you to join us as an exhibitor at the 83rd MPA Annual Conference! Exhibitors receive several dedicated opportunities to network with attendees over the course of our two-day event.

Benefits of exhibiting include:

- One (1) 5' draped table
- Two chairs
- Company listing on the conference website
- Company listing in conference onsite program
- One (1) exhibit staff (additional \$100 each)
- Includes access to all meals and breaks
- Company contact information and description in all attendee packets
- Listing on attendee PINGO card

One and two day opportunities are available, see pricing on page four. Assignment of exhibit space will be made according to the date and time the MPA received the application. Exhibitors will not receive CE credit unless they are registered as a conference attendee.



Returning this year...PINGO! Psychology BINGO!

It was SUCH a hit last year so we're bringing it back! Conference attendees will be given a PINGO card upon check in with every exhibitor's name on it. This is an opportunity for attendees to visit every exhibitor and an opportunity for you to engage them in conversation!

**Deadline for exhibit applications is March 28. Complete your application early and reserve your space today!**

# EXHIBIT APPLICATION

*Application deadline: March 28, 2019*

## COMPANY INFORMATION

*This information will be published in event marketing materials given to attendees*

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

Company Description (for attendee packets): \_\_\_\_\_

## EVENT LOGISTICS CONTACT

*This information will not be published and will be used for event logistics only*

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

## EXHIBIT TABLE

Thursday, April 11 ONLY: \$400    Friday, April 12 ONLY: \$400    Thursday and Friday: \$700    Electricity at table per day: \$50

## EXHIBIT STAFF (One representative is included in the exhibit fee, additional representatives are \$100 each)

*Includes access to breakfasts, lunches and breaks*

Representative #1: \_\_\_\_\_ Email: \_\_\_\_\_

Representative #2 (\$100 extra): \_\_\_\_\_ Email: \_\_\_\_\_

Representative #3 (\$100 extra): \_\_\_\_\_ Email: \_\_\_\_\_

Representative #4 (\$100 extra): \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

Visa    MasterCard    American Express    Check # \_\_\_\_\_ (made payable to MPA) Amount Due: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

### **Return this completed form along with complete payment to:**

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Questions? Please call Katie at (952) 928-4657.

#### **CANCELLATION POLICY**

*Cancellations received in writing by March 28, 2019 will be refunded, less a \$75 processing fee. Cancellations received after March 28, 2019 will not be honored.*