

Distinguished Scholar Lecture

Wednesday, October 12, 2022 | 5:30 – 7:00 p.m.

In person at Macalester College, Weyerhaeuser Boardroom

Globalization as a Crucible for Cultural Identity Development and Family Resilience

Gail M. Ferguson, Ph.D.

In Person

This program qualifies for 1.5 continuing education credit

Level: Introductory: Assumes post-doctoral education status and limited familiarity with topic.

Location: Macalester College, Weyerhaeuser Boardroom, St. Paul, MN

About the Program:

21st Century globalization is a dynamic macro context for human development that reverberates down to the family microsystem. Is globalization all bad for youth and families? In this lecture, I will argue that globalization involves both risks and opportunities that function as a crucible in which cultural identity development and family resilience are forged. First, I will summarize supporting evidence of this proposition from four different lines of research in my lab conducted locally in MN and globally. Second, I will zoom in on one mixed methods translational research line originating in Jamaica called “JUS Media?” to more fully describe the content and processes involved in cultural identity development and family resilience arising from “remote acculturation”, a modern form of globalization-related acculturation to a distant non-native culture that acts as a cultural determinant of health (Ferguson et al., 2012, 2015, 2018, 2020, etc.). Translating remote acculturation theory and empirical findings from the lab to the living room and classroom, JUS? Media is an efficacious multi-format preventive intervention designed to protect against the risks that U.S.-produced junk food advertising presents to the diets of Americanizing adolescents transnationally. *This program qualifies for 1.5 continuing education credits. Attendees must attend entire session to gain credit.*

The speaker has no conflicts of interest to report

Participants will be able to:

1. Define globalization as evidenced in media, migration, and multiculturalism
2. Explain several ways in which globalization facilitates cultural identity development
3. Identify multiple forms of family resilience in the face of globalization

About the Presenter:

Gail M. Ferguson, Ph.D., received her Ph.D. in Child/Adolescent Clinical Psychology from Bowling Green State University. Her interests reside at the interface of developmental psychology, cross-cultural psychology, and

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clinical psychology, with a particular focus on understanding the implications of 21st Century globalization (e.g., multiculturalism, media, migration) for cultural socialization and transmission, youth identity, parenting, and health. Her central line of research explores modern forms of acculturation and enculturation, including ethnic/racial socialization, among youth and families from varying racial, cultural, and national backgrounds. As a translational researcher, she is committed to taking science from the lab to the living room: theory-building informs her empirical research, which, in turn, informs interventions her team designs and culturally adapts for use across multiple cultural groups. A major aim of her work is to identify and target risk and protective factors in prevention and intervention programs that decrease inequalities by promoting the resilience of children and adolescents in globalizing settings while equipping parents to meet modern parenting demands.

You must attend the full program to get continuing education credit.

The Minnesota Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. The Minnesota Psychological Association maintains responsibility for this program and its content.

CONFIRMATION/CANCELLATION: You will receive an emailed confirmation of your registration. You will be notified by mail, e-mail or telephone if your selection is filled or cancelled.

REFUND POLICY: A 100% refund will be made if the event is cancelled. Refunds, less a \$5 handling fee, will be given if a written cancellation is received at least two working days before the scheduled program begins. No refund or transfer is given the day of the program.

Register online @ <https://www.mnpsych.org/calendar-of-events> or complete the form below and fax or mail your registration to protect this information. Please do not email credit card information.

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Registration is available until the event begins. Registrations will be accepted until one day prior to the event. Walk in registrations will be accepted onsite up until the event start.

Select Registration Fee: ☐ Professional seeking CE certificate: \$20 ☐ Student seeking CE certificate: \$5

Total Amount Enclosed: \$

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