



MPA 81st Annual Convention

April 7 - 8, 2017 | Crowne Plaza Minneapolis West, Plymouth, MN

SPONSORSHIP PACKAGES

PLATINUM LEVEL (\$3,000 +)

- Two (2) complimentary registrations – *up to a \$960 value!*
- One (1) complimentary exhibit space during entire conference – *\$600 value!*
- Full page ad in convention onsite program* – *\$550 value!*
- Company logo in sponsor thank you footer featured in pre-event email blasts – *priceless value!*
- Link from MPA convention website to sponsor's website – *priceless value!*
- Recognition as a sponsor in all convention promotion and onsite signage* – *priceless value!*
- Company contact information & description in all attendee packets* – *priceless value!*

GOLD LEVEL (\$2,500)

- One (1) complimentary registration – *up to a \$480 value!*
- One (1) complimentary exhibit space during entire conference – *\$600 value!*
- ½ page ad in convention onsite program* – *\$300 value!*
- Company logo in sponsor thank you footer featured in pre-event email blasts – *priceless value!*
- Link from MPA convention website to sponsor's website – *priceless value!*
- Recognition as a sponsor in all convention promotion and onsite signage* – *priceless value!*
- Company contact information & description in all attendee packets* – *priceless value!*

SILVER LEVEL (\$1,500)

- Two (2) registrations, 50% off - *up to a \$480 value!*
- Link from MPA convention website to sponsor's website – *priceless value!*
- Recognition as a sponsor in all convention promotion and onsite signage* – *priceless value!*
- Company contact information & description in all attendee packets* – *priceless value!*

**deadlines apply*

ADVERTISING OPPORTUNITIES

Place your ad in the Convention program that is distributed to over 200 attendees onsite as well as to hundreds more via email distribution and website exposure! The Convention program gets referenced several times throughout each day and continues to be referenced after the event is over.

Full Size Ad: \$550

Half Size Ad: \$300

PREMIUM PLACEMENT OPPORTUNITY! This is available on a first-come, first-serve basis.

Full Page Inside Front Cover: \$660

Full Page Inside Back Cover: \$660

NOTE: Ads will be reviewed by the MPA Convention Committee prior to placement. The Committee reserves the right to refuse any ad if it is not deemed fit to MPA's values and core purpose.



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General Convention Sponsorship Opportunities

- Platinum Level \$3,000
- Gold Level \$2,500
- Silver Level \$1,500

Onsite Program Advertising Opportunities

- | | |
|--|---|
| <input type="checkbox"/> Full Page \$550 | <input type="checkbox"/> Full Page Inside Front Cover \$660 |
| <input type="checkbox"/> Half Page \$300 | <input type="checkbox"/> Full Page Inside Back Cover \$660 |

Unique Sponsorship Opportunities – Recognition will be provided as listed in the sponsorship level outlined in the previous page, according to the amount of the sponsorship item selected below. In addition to that recognition, you will also receive recognition on additional materials as appropriate, i.e. at event, in program, etc.

- Keynote Sponsor (two opportunities available) \$3,000
- Friday or Saturday Lunch Co-Sponsors 4 @ \$1,500 each
(exclusive sponsorship available at \$3,000 per lunch)
- Friday Night Reception Sponsor \$3,000
- Continental Breakfast or Break Sponsor \$1,000 each
- Scholarship Supporter \$250 & up each

SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Visa MasterCard American Express Check # _____ (made payable to MPA)

Amount Due: _____

Card Number: _____ Exp date: _____ Sec. Code: _____

Card Holder Name: _____ Signature: _____

Return this completed form along with complete payment to:
 MPA 81st Annual Convention Sponsorship
 5353 Wayzata Boulevard, Suite 350, Minneapolis, MN 55416
 Fax: (952) 252-8096 | Email: jbartram@intrinxec.com
 Questions? Please call Jessica at (952) 564-3075