



Annual Sponsorship Opportunities Categories and Contract

In addition to advertising opportunities and annual convention sponsorship, the Minnesota Psychological Association offers several new ways for companies to promote their products and services to psychologists across Minnesota. Please contact the MPA office if you have any questions about these opportunities.

Gold Sponsor (\$3,000):

- Logo/link in MPA *Online News* and other electronic communication sent to all MPA members throughout the year, showing Gold Sponsorship.
- Logo in MPA *Minnesota Psychologist* six times per year, denoting Gold Sponsorship.
- Logo/hyperlink placement on MPA Web site homepage.
- Opportunity for a representative from your organization to introduce speaker at a Friday Forum or Full-Day Event and make a three-minute presentation.
- Two-minute verbal presentation by a representative from your organization at the Annual Convention.
- 20% discount on exhibit booth at Annual Convention.
- 20% discount on advertising in *Minnesota Psychologist* (any size).
- One free tote stuffer for Annual Convention.

Silver Sponsor (\$2,000):

- Logo/link in MPA Online News and other electronic communication sent to all MPA members throughout the year, showing Silver Sponsorship.
- Logo in MPA *Minnesota Psychologist* six times per year, denoting Silver Sponsorship.
- Listing/hyperlink placement on MPA Web site homepage.
- Two-minute verbal presentation by a representative from your organization at the Annual Convention.
- 10% discount on exhibit booth at Annual Convention.
- 10% discount on advertising in *Minnesota Psychologist* (any size).

Bronze Sponsor (\$1,000):

- Listing/link in MPA Online News and other electronic communication sent to all MPA members throughout the year, showing Bronze Sponsorship.
- Listing in MPA *Minnesota Psychologist* six times per year, denoting Bronze Sponsorship.
- Listing/hyperlink placement on MPA Web site homepage.
- 5% discount on exhibit booth at Annual Convention.
- 5% discount on advertising in *Minnesota Psychologist* (any size).

Technology/Webinar Sponsor (\$300 each):

- Sponsorship of webinar connection for any one MPA event (not available for MPA Annual Convention). Graphic on webinar and verbal recognition during event.

Online News Sponsor (\$600):

- Sponsorship of MPA Online News for a full year (minimum 12 issues). Logo prominently featured in newsletter.

Total Payment Due: \$ _____

MPA Sponsorship Contract

Organization: _____

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Daytime Phone: _____

Fax: _____

E-mail Address: _____

If paying by credit card: Card number _____ 3-digit code: _____

Exp Date: _____ Authorized Signature: _____

If paying by credit card, all fields must be completed. Please do not e-mail credit card information.

Payment Method:

Check VISA/Mastercard

American Express

Purchase Order _____

Return Order Form with Payment and Materials to:

Minnesota Psychological Association

5353 Wayzata Blvd. • Suite 350

Minneapolis, MN 55416

Fax 952-252-8096 • E-mail webmaster@mnpsych.org

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		