

## A word cloud centered around the word "INNOVATION" in a large, bold, white font on a red diagonal banner. Other words include "BIG", "THINK", "DREAM", "COURAGE", "SUCCESS", "ANALYSIS", "INSPIRATION", "LIST", "COLLABORATIVE", "BE BOLD", "DONE", "NEW TERRITORY", "TEAMWORK", "HEALTHCARE", "PEOPLE", "INTEGRATION", "WORK", "IDEAS", and "CREATIVE".

**FRIDAY, AUGUST 12, 2016 | 8:30 – 4:30 P.M.**  
**Doubletree by Hilton Minneapolis – Park Place, Minneapolis**



Experts from across Minnesota will gather together to discuss their experiences, insights and predictions for where the professional practice of psychology is headed in our state, providing valuable insight on starting, joining or participating in exciting alternative practice models. You will begin to think more boldly about your own practice and more optimistically about the important role that psychologists are and will be playing in healthcare in Minnesota and across the

country. Whether you are working in a large health care organization, in private practice, or just starting out in your psychology career, this conference is for you. Our panels of health care attorneys, health insurance executives and psychologists who are creating successful practices, will inspire and motivate you to get moving toward practice innovation and integration with nuts and bolts answers about how to make that happen.

- Gain valuable tools to help you deliver services in different practice settings
- Meet, network and collaborate with peers and potential partners
- Identify innovative ways to bring psychology to healthcare and improve patient care

- Identify legal and risk management issues and get expert answers to your questions
- Earn 6 total hours of APA-sponsored continuing education credit

**8:00 - 8:30 AM      Registration and continental breakfast**

8:30 – 8:45 AM	<b>Introductory Remarks</b>
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**Robin McLeod, PhD, LP**

PhD, Counseling & Student Personnel Psychology, University of Minnesota; President, Minnesota Psychological Association; Owner, Counseling Psychologists of Woodbury & St. Paul

8:45 – 9:30 AM      **KEYNOTE ADDRESS**

*Our keynote speaker will discuss the significant role psychologists can and must play as we collaborate with medical professionals to improve patient outcomes, reduce health care costs, and increase patient satisfaction. Macro trends in healthcare are shifting dominant models of practice and are introducing opportunities for integrated and team-based care. The expertise of psychologists is needed to measure outcomes and quality, to provide consultation, and to implement evidence-based care. We are poised to gain as a profession as we take leadership roles in these emerging models of care.*

**Matthew R. Syzdek, PhD, LP**

PhD, Clinical Psychology, Clark University; Psychology Manager, Primary Care Behavioral Health; Hennepin County Medical Center

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# SCHEDULE AND AGENDA CONTINUED

9:30 – 11:00 AM

## ALTERNATIVE PRACTICE MODELS

*Panelists will provide an overview of viable alternative practice models with practical advice for those interested in Independent Practice Associations (IPA) and Management Services Organizations (MSO). You will be inspired to form collaborative competition ventures with your psychologist colleagues when you listen to these successful psychologist-entrepreneurs talk about the benefits of pooling resources and increasing bargaining power.*

### MODERATOR:

**Robin McLeod, PhD, LP**

### PANELISTS:

**Mark Hansen, PhD, LP**

PhD, Counseling Psychology, University of MO-Kansas City; CEO, River City Clinic

**Mark Carlson, PsyD, LP**

PsyD, Clinical Psychology, Minnesota School of Professional Psychology; President/CEO, Mental Health Services

**Deborah Rich, PhD, LP, CPLC**

PhD, Counseling & Student Personnel Psychology, University of MN; Founder, Shoshana Center for Reproductive Health Psychology; Creator, MommaCare TM Training and Outreach

**Lois Schlutter, PhD, LP, CCDPD**

PhD, Clinical Psychology, University of South Dakota; CEO, Northern Integrated Health; Owner, Professional Counseling Center

11:00 – 11:15 AM

## Break

11:15 – 12:15 PM

## RISK MANAGEMENT & LEGAL CONSIDERATIONS

*This speaker will explore a variety of risk management and legal issues for you to consider when transitioning to alternative practice models and integrated care settings, providing valuable information regarding practical steps and risk management aspects of shifting to an IPA or MSO model, or being part of a team that makes collaborative decisions about a patient's integrated care.*

### SPEAKER:

**Kevin Ryan, Esq. Partner**

JD, Chicago-Kent College of Law, Illinois Institute of Technology; Epstein, Becker & Green, Chicago, IL

12:15 – 1:15 PM

## Lunch

1:15 – 2:45 PM

## WORKING WITH PAYERS TO FOSTER INTEGRATION

*This panel features representatives from major third party payers who will talk about their organizations' initiatives and perspectives on where and how psychologists can best bring value to the health care system. Panelists will discuss ways psychologists can collaborate with third-party payers to support integration in their practices, and will discuss trends in reimbursement for services moving forward with attention to how this will impact various practice models.*

### MODERATOR:

**Bruce Bobbitt, PhD, LP**

PhD, Child Psychology, University of Minnesota; Treasurer, Minnesota Psychological Association; Formerly Sr. Vice President, Optum

### PANELISTS:

**Alice Nichols, MSW, LCSW, LCAC**

MSW, University of Kansas; Director of Mental Health; MN Department of Human Services

**Cary Zahrbock, MSW, LICSW**

MSW, University of Iowa; Regional Vice President; Medical Behavioral Health

**Karen Lloyd, PhD, LP**

PhD, Clinical Psychology, Southern Illinois University; Senior Director, Behavioral Health and Resilience; HealthPartners

**Misty Tu, MD**

MD, Texas Tech Health Science Center - Lubbock, TX; Medical Director, Psychiatry & Behavioral Health for BCBSMN

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# SCHEDULE AND AGENDA CONTINUED

2:45 – 3:00 PM

**Break**

3:00 – 4:30 PM

## HOW PSYCHOLOGISTS & PHYSICIANS CAN COMMUNICATE AND COLLABORATE MORE EFFECTIVELY

*Panelists will share their experiences in developing and maintaining strong relationships with professionals across a broad spectrum of medical disciplines, giving you practical advice on what it means to practice in an integrated behavioral health care setting.*

### **MODERATOR AND PANELIST:**

**Yasmine Moideen, PhD, LP**

PhD, Clinical Child Psychology, DePaul University; Integrated Behavioral Health Program; Central Pediatrics Clinic

### **PANELISTS:**

**Ryan Engdahl, PhD, LP**

PhD, Clinical Psychology, University of South Dakota; Staff Psychologist, CentraCare Health

**Douglas G. Heck, PhD, LP**

PhD, Clinical Psychology, University of North Dakota; Duluth Psychological Clinic

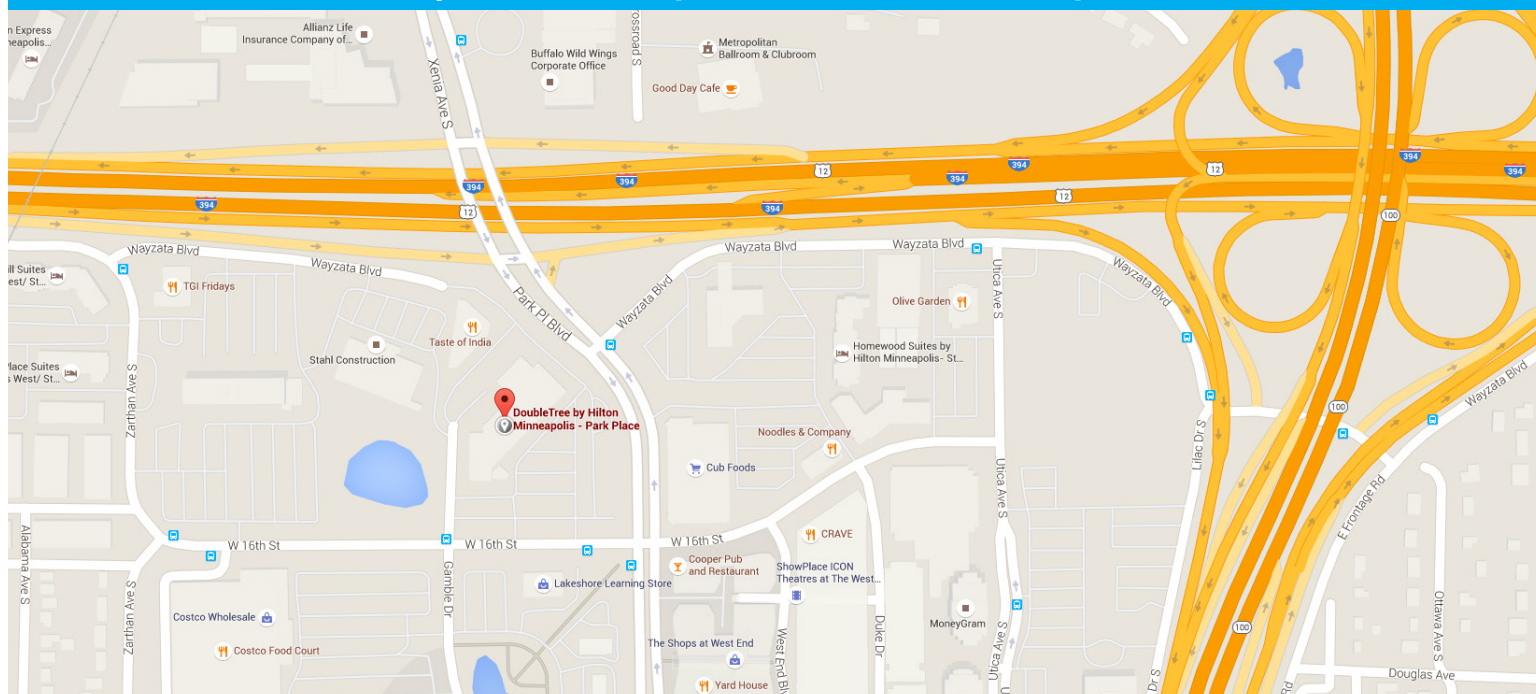
**Nora K. Keenan, PhD, LP**

PhD, Counseling Psychology, Social Psychology, University of Minnesota; Primary Care Behavioral Health; Hennepin County Medical Center

### Attendees of the Minnesota Summit on Practice Innovation and Integration will be able to:

1. Explain the emerging trends in behavioral health practice within current healthcare systems.
2. Describe the difference between the alternative practice models known as management services organizations and independent practice associations.
3. Identify three key steps to take when forming alternative practice models to manage anti-trust risks.
4. Describe three benefits of collaborating with other psychologists to form larger private systems of behavioral healthcare.
5. Explain how to communicate and collaborate more effectively with physicians.
6. Discuss how to collaborate with key regional third-party payers on integration and quality of care.

## LOCATION: Doubletree by Hilton Minneapolis – ParkPlace, Minneapolis



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# MPA 2016 PRESIDENT'S CONFERENCE

## MINNESOTA SUMMIT ON PSYCHOLOGY PRACTICE INNOVATION AND INTEGRATION

### REGISTRATION FORM: MPA 2016 President's Conference • August 12, 2016

Name: \_\_\_\_\_ Degree: \_\_\_\_\_ Licensure: \_\_\_\_\_

Institution/Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Please check: ☐ Home ☐ Work

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Please check: ☐ Home ☐ Work Fax: \_\_\_\_\_

#### MEMBER REGISTRATION FEE:

##### EARLY BIRD REGISTRATION (On or before July 29, 2016)

☐ MPA Member - \$149

☐ Student - \$80

☐ Non-member - \$169

##### REGULAR REGISTRATION (After July 29, 2016)

☐ MPA Member - \$175

☐ Student - \$80

☐ Non-member - \$195

Earn up to  
**6**  
Continuing  
Education Credits!

Total Amount Enclosed: \$ \_\_\_\_\_

☐ Check (made payable to MPA) ☐ Visa ☐ MC ☐ American Express

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Address: \_\_\_\_\_

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Please do not email credit card information. Fax or mail your registration form to protect this information.

Return to:

**Minnesota Psychological Association**

5353 Wayzata Blvd. Suite 350

Minneapolis, MN 55416

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**ENDORSED BY THE**  
Minnesota Psychological Association



The Minnesota Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. The Minnesota Psychological Association maintains responsibility for the program and its contents.

#### FEES: Register on or before July 29, 2016 and save!

Registration includes 6 continuing education credits, a continental breakfast, lunch, snacks at breaks and a CE certificate.

**CONFIRMATION/CANCELLATION:** Registrations are confirmed by receipt of forms on a first-come, first-served basis. You will not receive a written confirmation of your registration. You will be notified by mail, e-mail or telephone only if your selection is filled or cancelled.

#### REFUND POLICY: A 100% refund will be made if the event is cancelled.

Refunds, less a \$5 handling fee, will be given if a written cancellation is received at least two working days before the scheduled program begins. Transfer of fee to another program is granted if written cancellation notice is received at least one day before the program. No refund or transfer is given the day of the program.



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