

STARTING AND BUILDING A 21ST CENTURY PRIVATE PRACTICE

Friday, September 15, 2017



THIS PROGRAM IS FOR MPA MEMBERS ONLY. NON-MEMBERS MAY JOIN MPA AT THE LOW INTRODUCTORY RATE OF ONLY \$96.

Registration & continental breakfast: 8:30 a.m.

Program: 9:00 a.m. - 12:00 p.m.

Location: Ewald Conference Center, 1000 Westgate Drive, St. Paul 55114 (Enter south side of the building by the UEL awning)

For Directions: www.ewald.com/?page=conf_center_location

About the Program:

Starting and maintaining a private practice can be overwhelming and stressful. Dealing with matters such as rent, malpractice insurance, HIPAA compliance, managed care panels, and administrative requirements can decrease job satisfaction and interfere with providing efficient and effective clinical care. This program will offer a nuts and bolts overview of setting up a private practice. It will review different practice models; administrative issues such as office leases, office forms, and billing; how to work effectively with managed care; marketing and networking; and ethical considerations for private practitioners.

This workshop is for MPA members only and is at a beginning level. Non-members may join MPA at the reduced rate of \$96.

Participants will be able to:

1. Identify different practice models.
2. Describe administrative tools needed to establish and maintain a practice.
3. Apply strategies for working effectively with managed care.
4. Describe ethical considerations for private practitioners.

About the Presenters:

Patrick Aleknavicius, Psy.D., LP, completed his undergraduate work at Michigan State University, and his doctoral training in clinical psychology in Southern California at the Argosy University, Orange County campus. Dr. Aleknavicius has had a wide range of training and work experiences, ranging from large hospital settings to starting a practice with his wife (and fellow psychologist). He has developed specialization in the area of psychological testing/diagnostic assessment, ADHD, and using emergent technology in clinical practice. Dr. Aleknavicius has also been involved in the use of telehealth services for mental health practice since approximately 2010, has provided consultation to private and government organizations as they integrate telehealth into their services, and uses it regularly as a part of his private practice, Inner Fokus (www.innerfokus.com).

Margaret C. Charmoli, Ph.D., LP, is a psychologist in private practice. She received her Ph.D. in counseling psychology from the University of Minnesota. She is a past president of MPA, is a former MPA representative to the APA Council of Representatives, and served on the steering committee of the Minnesota Women in Psychology. She co-founded the MPA Private Practice Division.

Robin McLeod, Ph.D., LP, is a Licensed Psychologist in Minnesota. Dr. McLeod holds doctoral and masters degrees in counseling psychology from the University of Minnesota, and a masters degree in Speech Communication from Central Missouri State University. Dr. McLeod is the founder and CEO of Counseling Psychologists of Woodbury. She was recently appointed by Governor Dayton to serve on the Minnesota Board of Psychology as the Doctoral Program representative; she is an associate faculty member and teaches in the doctoral program in Counseling Psychology at the St. Mary's University of Minnesota. She served as the 2016 President of the Minnesota Psychological Association (MPA) and has served as the

co-chair of the Private Practice Division and the Membership Committee of MPA as well. In addition to her work with MPA, Dr. McLeod serves as the Liaison to the American Psychological Association (APA) Practice Organization's Committee for the Advancement of Professional Practice for Division 35, the Society for the Psychology of Women. She also is the Chair of Continuing Education for APA's Division 42, the Community for Psychologists in Independent Practice. Most recently, she was invited to attend the American Psychological Association's Leadership Institute for Women in Psychology. She also is a founding member of the Suicide Prevention Collaborative in Washington County.

Janet T. Thomas, Psy.D., LP, is a psychologist in private practice in St. Paul. She received her doctorate degree from the University of St. Thomas in counseling psychology. She is a former chair of the MPA Ethics Committee and former member of the APA Ethics Committee. She has written extensively in professional publications about ethics. Her book *The Ethics of Supervision and Consultation: Practical Guidance for Mental Health Professionals* was published by APA in 2010.

Robert Van Siclen, Ph.D., LP, is in private practice in Coon Rapids where he specializes in treatment of children, adolescents and families. He received his doctorate from the University of Minnesota Institute of Child Development. He serves as a consultant to schools, courts, and social services agencies. He is currently the chair of the MPA Payer Committee and co-chair of the MPA Private Practice Division.

This program qualifies for 3.0 continuing education credits.

Please note: You must attend the full 3-hour program to get continuing education for the event.

Program Schedule:

9:00	Introduction Margaret C. Charmoli, Ph.D., LP
	The Joys and Perils of Private Practice Robin McLeod, Ph.D., LP
	Administrative Issues and Marketing Margaret C. Charmoli, Ph.D., LP
	Working Effectively with Managed Care Robert Van Siclen, Ph.D., LP
10:50	Break
11:00	Ethics and Private Practice Janet T. Thomas, Psy.D., LP
	Telehealth Patrick Aleknavicius, Psy.D., LP
Noon	Adjourn

Starting and Building a 21st Century Private Practice

Friday, September 15, 2017 – Registration: 8:30 a.m.; Program: 9 a.m. – 12 p.m.

Ewald Conference Center – 1000 Westgate Drive, St. Paul

JOIN MPA NOW! THIS PROGRAM IS FOR MPA MEMBERS ONLY!

Name: _____ Highest Degree: _____ Licensure: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Fax: _____ Email: _____

NOT AN MPA MEMBER? JOIN NOW FOR ONLY \$96

*Non-members can join MPA and pay only \$96 for the first year. That is a savings of \$199 on the Full membership rate of \$295!**

This introductory rate for New & Returning Members is available to anyone who has never been an MPA member or has not been a member for at least 5 years.

Membership Benefits include:

- Discounted continuing education
- Free legal consultation (up to one hour) and discounted legal fees
- Professional networking and connection to a community of support
- Up-to-date news, events and articles about current topics of interest
- Representation for legislative and regulatory issues of concern
- Ethics consultation
- Listserv access for information, referrals and discussion

*To qualify for Full membership you must have a master's level or higher degree in psychology and one year of experience practicing. Further information about membership categories and rates can be found at: www.mnpsych.org/join.

REGISTRATION OPTIONS:

☐ MPA member: \$40

☐ Non-member: \$136 (\$40 plus \$96 introductory membership fee)

Check the membership level you qualify for:

Total Amount Enclosed: \$ _____

PAYMENT:

☐ Check (make payable to MPA) - Check # _____

☐ Credit Card (Check card type and complete information below)

☐ Master Card ☐ Visa ☐ American Express

Credit Card # _____ Exp. date _____ Security Code _____

Cardholder Name (print) _____

Cardholder Signature _____

Credit card billing address: ☐ Same as above

Address: _____

City/State/Zip _____

If you have questions, please contact us at 952-564-3048 or info@mnpsych.org.

RETURN WITH PAYMENT TO:

Minnesota Psychological Association

4248 Park Glen Road

Minneapolis, MN 55416

P: 952-928-4657 • F: 952-929-1318



ENDORSED BY THE
Minnesota Psychological Association



The Minnesota Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. The Minnesota Psychological Association maintains responsibility for the program and its contents.